



Dear Sir/Madame,

Attached you will find that answer to your desire to make a difference. Attached you will find your avenue to be a solution to the problem. And if you are already aware of the power that the entertainment field has in shaping the minds and hearts of generations of people and want to use that power for good, then what is attached is for you. And if you are a person of color, then you will most definitely want to continue. Here are some startling statistics,

- People who decide which TV shows we see: 93% white
- People who decide which books we read: 90% white
- People who decide which news is covered: 85% white
- People who decide which music is produced: 95% white
- People who direct the one hundred top-grossing films of all time, worldwide: 95% white
- Teachers: 82% white. Many teachers of color mostly teach in severely underfunded school systems.
- Full time college professors: 84% white.
- Owners of professional football teams: 97% white

“These numbers are not describing minor organizations. Nor are the institutions special-interest groups. The groups listed above are the most powerful in the country. These numbers are not a matter of ‘good people’ versus ‘bad people’. They represent power and control by a racial group that is in the position to disseminate and protect its own self-image, world-wide, and interest across the entire society.”

*(Taken from, White Fragility by Robin Diangelo, pg.31)*

What stories are being told? What images are being portrayed to our children? Whichever ones there are, are not controlled or are being told by us. We are hired to tell someone else’s version of us. The same characters are being ‘Greenlighted’ repeatedly. Overtly violent, overtly sexualized. And even though we are not denying that these things exist in our community, so much more does. There are brilliant people, entrepreneurs, doctor, lawyers, engineers, artists, writers, poets, who tell and express the beauty of people of color. There are hardworking blue-collar workers, who love and support their families. There are beautiful stories of triumph that has occurred despite a system that is designed to purposely erase, ignore, or change our narrative to reflect something that is not completely true and designed to circulate negative images. We need to get the other stories out there. We have the talent, know how, ingenuity and even the finances to do so.

*The Fatherless Father* is such a story. It will give others hope. Hope gives birth to visions. Visions give birth to actualizations. But we must take control of our own narrative. This is our story. We should not be asking others for permission to tell it. The ‘system’ will not tell it. The ‘system’ does not want to. But all we must do is come together. We have been told repeatedly that our demographic does not like the stories like *The Fatherless Father* – that we do not support this kind of material. By material, I am not only referring to subject matter but also material where we headline, write, direct, produce. Well, let us see:

- The Pursuit of Happyness: WORLDWIDE GROSS: \$307,127,625
- Get Out: WORLDWIDE: \$272,495,873
- A Wrinkle in Time (directed by Ava DuVernay) WORLDWIDE: \$132,675,864
- BLACK PANTHER: WORLDWIDE: \$1,347,280,161

And there are others. We have made the ‘system’ a lot of money with stories that they say we do not want to see. The problem is not that we do not ‘support’ these kinds of narratives. The problem is that there are just too few of these narratives to support. Our kids, all of us need to see what is possible and we need to see it in an element we recognize, ourselves. We are not asking too much. As a matter of fact, it is truly our God given right to do so. We do not need to wait for the crumbs to fall from someone else’s table. We can have our own table and there is plenty to go around. We can choose fairly and with honor and dignity decide who we wish to share at that table with us. And share we will. But there is much work to do. There is much healing that needs to take place with the souls of our community. So many wounds to be addressed. *The Fatherless* issues is one of the most pressing.

We can begin with this movie. Movies have a way of touching places that are too raw and tender to attend to any other way. And once the healing begins, TFF will have the support system to help individuals, families and entire communities thrive. We can do it. But we need your help. Watch the attached video presentation. It will open your eyes to issues that you may have never thought about or that you may very well be dealing with. After you watch, reach out to us.

[www.TFFmovie.com](http://www.TFFmovie.com)

Let’s see how we can work together and make all of our dreams of progress and wholeness of the black family in our communities come true. We can do it! Contact us below to receive the actual PITCH so you can see the details on how you can work with us on this project! Thank you!

Best regards,

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